Press Release

BIZOL PRESS RELEASE



Fuel Economy Engine Oils: Scientific Rationale and 05/0 Controversies

05/09/2016

After 15 years of testing BIZOL launches new formulations.

- BIZOL launches new Technical Sprays as effective tools for Auto Repair Shops in China
- BIZOL launches new Additives with effective molecules as new services for Auto Repair Shops in China
- Visit us in Hall 2 at Booth 2F16

Shanghai, China

For the seventh consecutive year, BIZOL is exhibiting at Automechanika Shanghai. After 15 years of testing in cold, hot, dusty, humid and normal driving conditions a new range of Technical Sprays and Additives for the Auto Repair Shops in China are launched.

Our engineers have created new effective Technical Sprays according to their usage: clean, fix, and lubricate any car. Also our engineers have created new BIZOL Additives to protect and boost engine performance. The new BIZOL Additives have been tested in extreme driving conditions, from intense city traffic, regions with poor fuel quality, cold, hot, dusty and humid environments.

"One more time, we are demonstrating our innovation and the high quality of our products through tested effective formulations and design" says proudly, BIZOL CEO Boris Tatievski.

"The Additives are labelled according to their usage with different colors for Diesel, Radiator, Gasoline or Motor Oil solutions. The new Additives will be introduced as a series of new Ser-vices that Auto Repair Shops can offer to their customers in China" says Marcello Assandri, BIZOL CMO.

Booth Highlights:

Visitors at Booth 2F16 in Hall 2 will be able to see and ask questions about BIZOL's

effective new products and services:

BIZOL AC Clean + C30

Cleans effectively the home or auto air conditioning system

It has a fresh and subtle orange scent as well as a long lasting smell protection. We recom-mend cleaning the air conditioning system every 6 months.

Benefits:

- eliminates bad smell from air conditioning
- fast and long lasting effect
- fresh subtle orange scented

BIZOL Oil Clean + O90

Prepares effectively the engine for the next oil change

Contains effective cleaning molecules that dissolve contamination in used motor oil preparing the oil system for optimal performance of the new motor oil.

Benefits:

- increases noticeably engine protection properties
- stabilizes motor oil viscosity

BIZOL Green Oil 5W-30

Motor Oil which improves motor oil and fuel consumption in city traffic

This highly modern low-friction motor oil for year-round use is ideal for vehicles used permanently in city traffic. This motor oil contains a unique additive giving it a green color and a high stability for the engine throughout its entire life cycle.

Benefits:

- optimal motor oil and fuel savings
- excellent wear resistance in city traffic
- very stable lubrication film

About BIZOL

BIZOL is a German engineering company operating in 70 countries manufacturing innovative and effective motor oils and technical fluids founded in 1998 by the passionate physicist Boris Tatievski.

Bizol is the example of a company using an effective business model serving partners with an exclusive partner approach and a 100% support from BIZOL.

BIZOL's Company Overview is also available online at:

www.beichi.cn

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